

WHEN WATER BECOMES A PASSION...

UAE | LEBANON | QATAR





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WHO WE ARE

WATERMASTER is a 40-year-old, market-leading company that specializes in water-related projects encompassing Wellness & Pools, Water Features, and Water/ Waste Water Treatment. With over 6,000 completed projects around the world and three branches in Lebanon, Qatar and UAE, we have the in-house capabilities and resources to undertake and deliver turnkey projects from A to Z in the role of a complex solution provider.

PASSION FOR WATER

Having grown to the point where we now employ a team of around 1,000 people across 3 countries, we know that it is all due to being passionate about water. It all began with the Founder of **WATERMASTER**, Eng. Khalil Boueri, who has said that he was fortunate to develop relationships with so many loyal and valued customers. Today, we are aware that this was not just down to luck, but a direct result of his enthusiasm. Without the joy, challenge and sense of fulfilment inherent in our everyday work, this success could never have happened.

40Years in BUSINESS

WATERMASTER IS A MEMBER OF:

Water is described as the elixir of life, and I would define WATERMASTER as the one that adds a lot more value to that life. I wish to share with you the pride and pleasure of our achievements of nearly a decade and half, of attaining the leader status in the region's water treatment industry.

Today, however, our mission goes beyond providing electromechanical water treatment services, into offering full scale turnkey solutions for the wellbeing of our customers and the community at large.

We are committed to the wellness of the world by way of integrated approach of identifying the present and future needs of the people and to seamlessly offer the right solutions with state of the art technologies and engineering expertise while we focus on maintaining high standards of performance our driving force remains to be in the catalyst of change in the region, improving quality of living and creating a better environment for all living forms to flourish.

Integrity, teamwork and professionalism are the bedrocks of our growth and success and I extend my boundless appreciation and gratitude to each and every one of our customers, principals, associates, and to the employees who have contributed in full measure to add new chapters to our success saga, year after year.



Yaqoob Youssef Mohamed Ghareeb Al Mansoori Chairman of Watermaster (UAE)

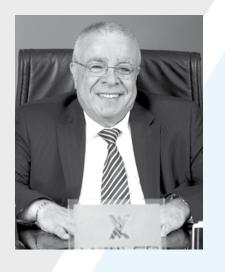
Within the past 15 years, the strategic planning for WATERMASTER has been the expansion to the Middle East and North Africa Region, starting in Qatar in 2006 and further expanding to the United Arab Emirates in 2014.

its umbrella.

WATERMASTER is what we master for the past 40 years...

AL MIYAH HOLDING GROUP

With almost four decades of expertise in the industry, Al Miyah Holding stands today as the regional benchmark in all areas of Water & Wellness. With its headquarters in Beirut, Lebanon, the holding's first operation was established in 1980, expanding with time and experience to grow into a solid group of specialized companies, operating in Design, Turnkey Construction, Maintenance and Retail, serving the Wellness, Water Features, Water Treatment & Waste Water Treatment sectors. The Holding is today present in a number of Middle Eastern territories, and has executed successful projects in Lebanon, Iraq, Syria, Qatar, Abidjian, and other countries in the MEA.



Khalil B. Boueri Chairman of Al Miyah Holding Group Deputy Chairman of WATERMASTER (UAE)

"Success occurs when opportunity meets preparation"

Within this planning, WATERMASTER became the founding member of Al Miyah Holding Group, currently operating under

Our principles for the enterprise development are building service by technology, exploring market by quality, improving image by culture and winning reputation by credibility. As such, we have been fortunate to carry out a number of contracts for prestigious clients in each of our three divisions within a very short presence in UAE. This shows our ability to undertake all kinds of projects from design, via manufacturing, assembly, construction, up to supply of the final technical stages, operation, trials and testing, concluding with maintenance of process plants and equipment.

We are committed to providing clients with valuable turnkey solutions with up-to-date technology supported by professional After-Sales Service, and striving to build a leading recreational and treatment contracting company in the UAE.



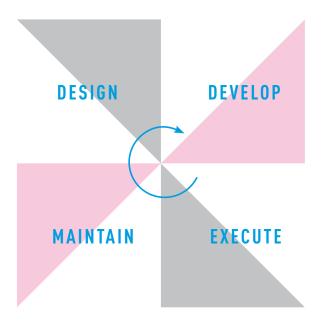
Jean Paul Boueri General Manager of WATERMASTER (UAE)



MISSION WE PROVIDE VALUABLE TURNKEY SOLUTIONS WITH UP-TO-DATE TECHNOLOGY SUPPORTED BY PROFESSIONAL AFTER-SALES SERVICES

SERVICE DELIVERY

WATERMASTER excels at handling of all stages of water-related projects by adopting a Design – Develop – Execute & Maintain approach. As a result, the highest – class service is provided through a precisely planned process in a monitored and controlled environment so we meet deadlines, client's budget, and global quality standards. We believe that the path to top quality is via perfectionism. So far, it has helped us realize the most demanding projects.



THE SERVICE PROVIDED BY WATERMASTER MEETS THE HIGHEST STANDARDS OF EXCELLENCE

VISION

TO BE THE LEADING PROVIDER OF WATER-RELATED SOLUTIONS IN THE MEA REGION BY PARTNERING WITH GLOBAL SUPPLIERS, AND LEVERAGING THEIR LATEST TECHNOLOGIES

INTEGRITY & CSR

PEOPLE

PASSION

It is not just about a unique design followed by its installation – it is about a complex solution. **Expertise in Wellness & Pools, Water Features and specialized Water Treatment enables us to apply knowledge from three interrelated domains. Our multidisciplinary competences overlap, enabling a turnkey result.** Just as we believe that a safe, timely, troublefree service based on the highest quality materials is what achieves most appreciation and trust, our vision is to excel by handling all stages of projects, while leveraging the latest technologies. Partnering with worldclass experts makes us capable of doing so.

VALUES

WELLNESS & POOLS

VVIP Palace, Qatar

THE ULTIMATE SPA EXPERIENCE

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Our role is to develop an individual plan for each customer so that dreams for the perfect relaxation space can come true. We strive to make sure that the project design is tailor-made based on its designation, budget, time frame, legal restrictions, local culture and, most importantly, the needs, requirements and vision of its future users.

We offer a complete turnkey solution covering:

- Conceptual design of swimming pools & SPA,
- SPA consultancy,

...

- Supply of most modern equipment and SPA facilities,
- Build phase installation and project execution, covering a package of related MEP & civil works,
- After-sales support via specialized maintenance.

Successfully delivering complete, valuable wellness solutions for hotel groups like Hilton, Intercontinental, Kempinski and Ritz-Carlton has earned WATERMASTER an enviable reputation. We are known as the creators of the ultimate SPA experience.

OVER 1,000 LUXURY SWIMMING POOLS DESIGNED AND BUILT WORLDWIDE FOR VVIP CUSTOMERS

WATER FEATURES

A MEMORABLE WATER SHOW

At WATERMASTER, we believe a water feature is more than just a visual experience. It always brings added value to the space, giving the location a certain function or usability via its form, flow, surface or setting, and substantially increasing its value at the same time. The main goal of our work is to capture the spirit of a place.

Partnering with international experts enables us to adopt the latest, most technologically advanced solutions in our projects, delivering unending possibilities for expression.



Water feature development by WATERMASTER includes: • Conceptual design preparation based on a proposal that perfectly suits the

- character of the space,
- Animation proposal,
- Design development based on sustainable management of water as a resource,
- Supply of the most technologically advanced solutions and components,
- Installation & commissioning, covering a package of related MEP & civil works,
- After-sales support via specialized maintenance.

Our scope of products: • Fountains

- Cascades & waterfalls
- Water mirrors
- Decorative water installations
- Interactive fountains with incorporated light & music

50 UNIQUE WATER FEATURE CONCEPTS DESIGNED EVERY YEAR

WATER TREATMENT

Mobile containerized solution by WATERMASTER

A SAFE SUSTAINABLE SOLUTION

40 years of experience have made us experts in potable, grey and black water treatment, utilizing a perfectly tailored engineering approach for different conditions.

We offer a complete turnkey solution covering:

- Design of a treatment system for optimised performance and cost-effective treatment,
- Plant supply, installation & commissioning,
- Plant operation.
- After-sales support via specialized maintenance, covering supply of spare parts and the application of chemicals to optimize efficiency, ensuring the longevity of equipment.



We believe that the design phase of a treatment plant is crucial for ensuring top quality water, cutting down on water consumption and generating savings on disposal costs at the same time.

We are mindful of the sustainable use of water. Therefore, we constantly apply new technologies which help to generate water savings by recycling.

> Our complete cycle for remote areas with no utility infrastructure encompasses:

- Potable water provision via Reverse Osmosis,
- Sewage treatment process,
- Sustainable waste disposal, including TSE & sludge reuse strategy for additional revenue.

OVER 3,000 WATER TREATMENT PROJECTS, EACH WITH A TAILOR-MADE ENGINEERING APPROACH

ddé Sands Hotel & Welness Resort Beirut

PARTNERS

WATERMASTER has a wide network of partners which enables us to use the latest technologies and globally recognized design solutions. Partnering with global suppliers not only allows us to be up to date with the leading trends and materials, but it also guarantees a world-class design that will remain attractive over time.

WATERMASTER acts as a platform for leveraging international experience with a local, customized flavor, in accordance with culture and functionality.

WE BELIEVE THAT SYNERGY WITH PARTNERS IS WHAT LEADS TO BUSINESS EXCELLENCE. OUR WIDE NETWORK OF INTERNATIONAL SUPPLIERS ENABLES US TO APPLY THE LATEST TECHNOLOGIES WITH THE SUPPORT OF WORLD-CLASS EXPERTS.



MAINTENANCE & AFTER-SALES SUPPORT

WATERMASTER's trademark is to provide continuous, strong & professional after-sales support. This entails a prompt and effective response as well as a proactive attitude via high-end preventive maintenance. We are recognized for our exceptional quality, which ensures the longevity of the clients' facilities and years of trouble-free operation.

SEVERAL CUSTOMERS HAVE ENTRUSTED THE MAINTENANCE OF THEIR WATER FEATURE, POOL, TREATMENT PLANT OR SPA TO WATERMASTER – WE ARE RECOGNIZED FOR OUR EXCEPTIONAL QUALITY SERVICE. ENSURING THE LONGEVITY OF OUR PROJECTS IS A SIGN OF OUR HONESTY TO OUR CLIENTS AND THE PERFECTIONISM REFLECTED IN ALL ASPECTS OF OUR BUSINESS.

LANDMARK REFERENCES

Mövenpick Hotel & Resort Beirut

LEBANON

Kempinski Summerland Hotel & Resort Beirut Coral Beach Hotel & Resort Beirut Eddé Sands Hotel & Wellness Resort Beirut Hilton Beirut Habtoor Grand Hotel Mövenpick Hotel Beirut C Flow Beach Resort Cyan Beach Resort Kaslik L'Heritage Resort Mandaloun Beach Club Oceana Beach Resort, Damour RAI Beach Resort, Jbeil Warwick Pangea Beach Resort & Spa Publicity, Byblos Staybridge Suites Hotel, Beirut Yacht Club, Beirut Souks of Beirut Zaytouna Bay, Beirut

UAE

Al Fattan Crystal Towers (Rixos Hotel), JBR, Dubai Cosmopolitan Hotel, Dubai Bay View Hotel, Dubai The One Palm by Omniyat, Dubai Ascott Park Place Tower, Dubai Hilton Hotel SPA, Palm Jumeirah, Dubai Reichreit Hotel SPA, Palm Jumeirah, Dubai Arenco (1 500m2 SPA), Palm Jumeirah, Dubai Al Zorah Beach Resort, Ajman Yas Island Rotana Hotel, Abu Dhabi BurJuman Arjaan by Rotana Hotel , Dubai Um Al Quwain Beach Hotel, UAQ Coya SPA, Mirdiff, Dubai

... and plenty more VVIP pools & private SPAs in Palm Jumeirah (Dubai), in Abu Dhabi and Sharjah

QATAR

Ministry of Interior Qatar Qatar Foundation Qatar Petroleum District Katara Project Education City Central Library Museum of Islamic Art Doha Hamad Bin Khalifa Medical City Aspire Academy Mshereib Downtown Doha Development Sidra Medical & Research Center Al Sadd SC Supreme Education Council

5* Hotel chains

The Torch Doha Sheraton Grand Doha Resort & Convention Hotel La Cigale Hotel Marsa Malaz Kempinski Intercontinental Hotel Doha The St. Regis Doha Sharq Village Hotel & Spa Double Tree by Hilton Hotel The Westin Doha Hotel & SPA

Public space

The Pearl Qatar - outdoor fountains & landscaping Medina Centrale Katara Amphitheater Twar Mall, Doha

Remote areas

Banana Island Resort several labor camps

.. and more



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