



WHEN WATER BECOMES A PASSION...

QATAR | LEBANON | UAE



Marsa Mataz Kempinski



Banana Island Resort



The Westin Doha Hotel & SPA



Katara Amphitheater, Qatar

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**WELLNESS & POOLS**

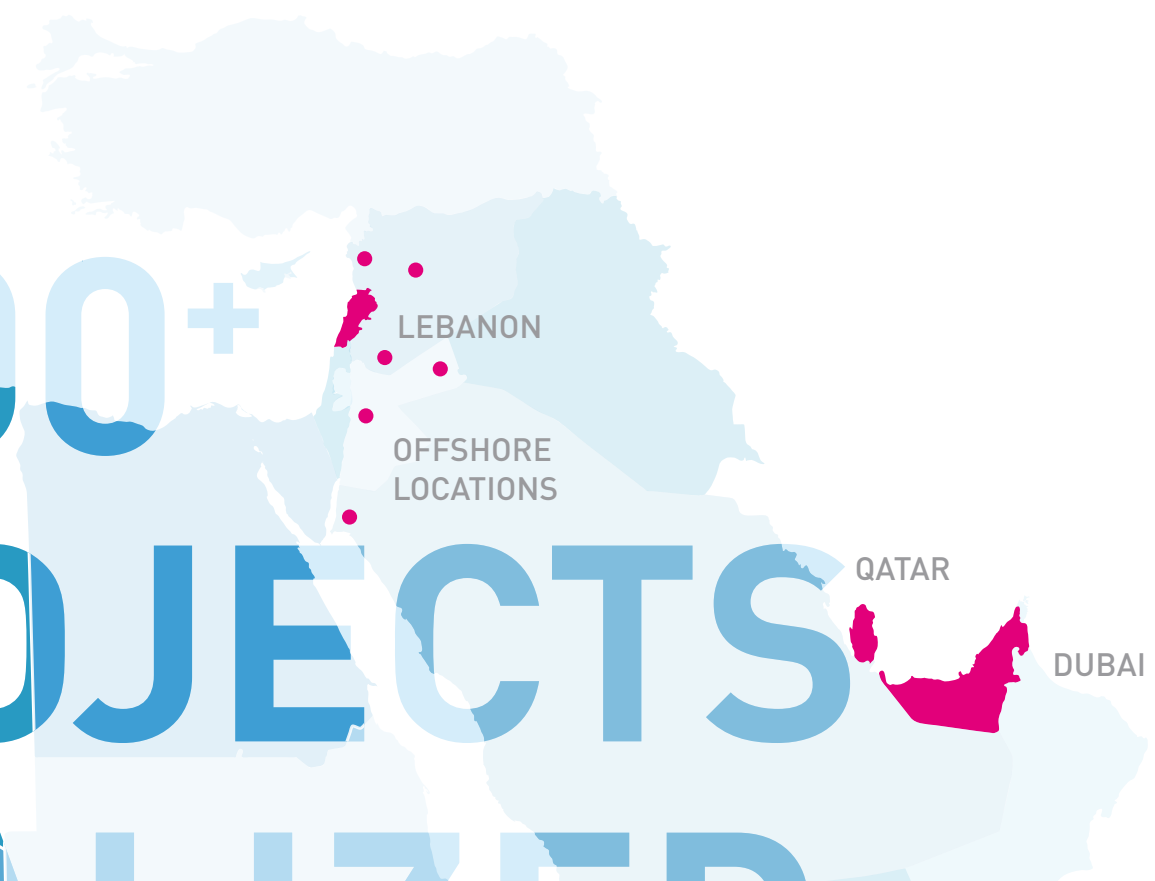


**WATER FEATURES**



**WATER TREATMENT**

6000+  
PROJECTS  
REALIZED  
SINCE  
1980



## WHO WE ARE

**WATERMASTER** is a 40-year-old, market-leading company that specializes in water-related projects encompassing Wellness & Pools, Water Features, and Water/ Waste Water Treatment. With over 6,000 completed projects around the world and three branches in Lebanon, Qatar and UAE, we have the in-house capabilities and resources to undertake and deliver turnkey projects from A to Z in the role of a complex solution provider.

### PASSION FOR WATER

Having grown to the point where we now employ a team of around 1,000 people across 3 countries, we know that it is all due to being passionate about water. It all began with the Founder of **WATERMASTER**, Eng. Khalil Boueri, who has said that he was fortunate to develop relationships with so many loyal and valued customers. Today, we are aware that this was not just down to luck, but a direct result of his enthusiasm. Without the joy, challenge and sense of fulfilment inherent in our everyday work, this success could never have happened.



40 Years in  
BUSINESS

# WATERMASTER IS A MEMBER OF:

## INVESTMENT HOLDING GROUP

For over 40 years, IHG has established a dominant presence in the Qatari infrastructure development market, becoming a leading player across a full spectrum of commercial activities in the contracting sector. It has grown into an economic hub, offering the Qatari construction sector technical, mechanical, and industrial solutions that are both comprehensive and specialized. The company is looking to consolidate the role of the private sector in the national economy as a genuine partner for furthering the government's efforts to promote sustainable social and economic development, in line with the priorities of the Qatar National Vision 2030 for enhanced partnerships between the public and private sectors. Today, IHG seeks to capitalize on its listing as a joint-stock company, whose shares are listed on the Qatar stock exchange.



**H.E. Ghanim Sultan Al Hodaifi Al Kuwari**  
Chairman of Investment Holding Group  
Chairman of WATERMASTER (Qatar)



## AL MIYAH HOLDING GROUP

With almost four decades of expertise in the industry, Al Miyah Holding stands today as the regional benchmark in all areas of Water & Wellness. With its headquarters in Beirut, Lebanon, the holding's first operation was established in 1980, expanding with time and experience to grow into a solid group of specialized companies, operating in Design, Turnkey Construction, Maintenance and Retail, serving the Wellness, Water Features, Water Treatment & Waste Water Treatment sectors. The Holding is today present in a number of Middle Eastern territories, and has executed successful projects in Lebanon, Iraq, Syria, Qatar, Abidjian, and other countries in the MEA.



**Khalil B. Boueri**  
Chairman of Al Miyah Holding Group  
Deputy Chairman of WATERMASTER (Qatar)



Dear Friends,

WATERMASTER was founded in 1980 by my father Eng. Khalil Boueri, who is currently the Chairman and Visionary Leader of the firm. Since its inception, he created a young and innovative culture throughout the company, together with such noble values as Trust and Care for its related stakeholders and, primarily, the CUSTOMER.

Since then, WATERMASTER has grown into a Specialized Turnkey Contractor, with its operations divided into three main divisions: **Wellness & Pools, Water Features, Water Treatment.**

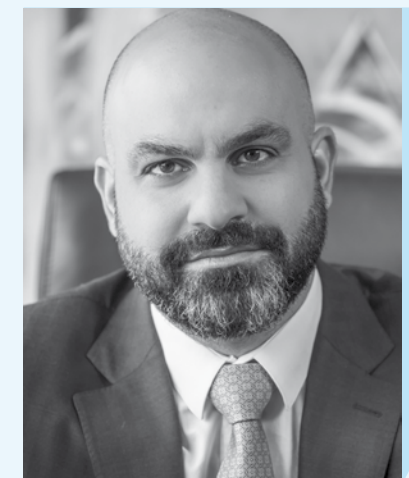
The scope of these activities covers the entire, complete solution, from **Design Concept** and **Turnkey Project Realization**, through to **After-Sales Service**. With over 6,000 completed projects around the world, we have transformed from a contractor into a complex solution provider. In short, today, we have the resources and capabilities to undertake **TURNKEY projects** from A to Z, with proper **quality control and planning**, while **meeting the client's budget**.

**Since 2006 in Qatar**, a successful partnership has been developed with **Investment Holding Group**, with the comprehensive synergy therein enabling us to develop an impeccable reputation in the region. Having taken on thousands of projects where almost every one of them had a unique engineering approach or a custom design concept, we have learnt to tailor the offer to meet the specific requirements. We have designed and built over **1,000 luxury pools for VVIP customers in Qatar alone**. In parallel with that, we have delivered an **ultimate SPA experience** at a number of highly sophisticated locations, with many 5\* hotel chains and health clubs equipped with our turnkey solutions. This was thanks to partnership with multiple suppliers that have provided us with the most modern equipment and SPA facilities. Along with the recreational role of water, we have mastered the art of playing with its many forms, textures or sounds when it comes to water feature projects. Our flagship project in 2016 was an interactive water feature in Katara, a new landmark in the region. A separate division of WATERMASTER's expertise encompasses a different sphere of wellbeing – we have become experts in utilizing a water treatment technique so that it perfectly matches different conditions, especially in remote areas outside Doha where there is no utility infrastructure.

A high degree of specialization in water-related projects and a constant focus on innovations have ensured several awards to execute **the most prestigious of projects**. Our branch in Qatar has been booming as it brings our solutions to that dynamically developing market. Our multidisciplinary team is growing every day. We want this potential to be further explored in large-scale developments across the MEA region.

We take pleasure from striving to make the end result of our work both functional and memorable – whether this is due to a custom engineered system or to a unique sensorial experience. We believe that our results have helped us build trust in WATERMASTER across the region – and all this comes from our passion for water.

Thank you for your trust and support along the way!  
Sincerely,



**Pierre K. Boueri**  
Managing Director of WATERMASTER (Qatar)

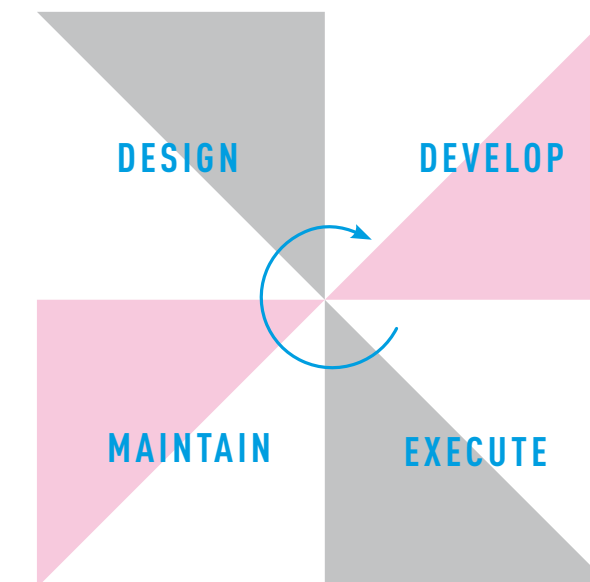


# MISSION

WE PROVIDE VALUABLE TURNKEY SOLUTIONS WITH UP-TO-DATE TECHNOLOGY SUPPORTED BY PROFESSIONAL AFTER-SALES SERVICES

## SERVICE DELIVERY

WATERMASTER excels at handling of all stages of water-related projects by adopting a Design – Develop – Execute & Maintain approach. As a result, the highest – class service is provided through a precisely planned process in a monitored and controlled environment so we meet deadlines, client’s budget, and global quality standards. We believe that the path to top quality is via perfectionism. So far, it has helped us realize the most demanding projects.



THE SERVICE PROVIDED BY WATERMASTER MEETS THE HIGHEST STANDARDS OF EXCELLENCE

# VISION

TO BE THE LEADING PROVIDER OF WATER RELATED SOLUTIONS IN MEA REGION BY PARTNERING WITH GLOBAL SUPPLIERS, LEVERAGING THEIR LATEST TECHNOLOGIES

QUALITY

PASSION

VALUES

INTEGRITY  
& CSR

PEOPLE

It is not just about a unique design followed by its installation – it is about a complex solution. **Expertise in Wellness & Pools, Water Features and specialized Water Treatment enables us to apply knowledge from three interrelated domains. Our multidisciplinary competences overlap, enabling a turnkey result.** Just as we believe that a safe, timely, trouble-free service based on the highest quality materials is what achieves most appreciation and trust, our vision is to excel by handling all stages of projects, while leveraging the latest technologies. Partnering with world-class experts makes us capable of doing so.

# WELLNESS & POOLS

## THE ULTIMATE SPA EXPERIENCE

VVIP Palace, Qatar

Our role is to develop an individual plan for each customer so that dreams for the perfect relaxation space can come true. We strive to make sure that the project design is tailor-made based on its designation, budget, time frame, legal restrictions, local culture and, most importantly, the needs, requirements and vision of its future users.

### We offer a complete turnkey solution covering:

- Conceptual design of swimming pools & SPA,
- SPA consultancy,
- Supply of most modern equipment and SPA facilities,
- Build phase – installation and project execution, covering a package of related MEP & civil works,
- After-sales support via specialized maintenance.

Successfully delivering complete, valuable wellness solutions for hotel groups like Hilton, Intercontinental, Kempinski and Ritz-Carlton has earned WATERMASTER an enviable reputation. We are known as the creators of the ultimate SPA experience.

**OVER 1,000 LUXURY SWIMMING POOLS DESIGNED AND BUILT WORLDWIDE FOR VVIP CUSTOMERS**



# WATER FEATURES

## A MEMORABLE WATER SHOW

At WATERMASTER, we believe a water feature is more than just a visual experience. It always brings added value to the space, giving the location a certain function or usability via its form, flow, surface or setting, and substantially increasing its value at the same time. The main goal of our work is to capture the spirit of a place.

**Partnering with international experts enables us to adopt the latest, most technologically advanced solutions in our projects, delivering unending possibilities for expression.**

Medina Centrale, The Pearl Qatar

### Water feature development by WATERMASTER includes:

- Conceptual design preparation based on a proposal that perfectly suits the character of the space,
- Animation proposal,
- Design development based on sustainable management of water as a resource,
- Supply of the most technologically advanced solutions and components,
- Installation & commissioning, covering a package of related MEP & civil works,
- After-sales support via specialized maintenance.

### Our scope of products:

- Fountains
- Cascades & waterfalls
- Water mirrors
- Decorative water installations
- Interactive fountains with incorporated light & music

## 50 UNIQUE WATER FEATURE CONCEPTS DESIGNED EVERY YEAR

# WATER TREATMENT

## A SAFE SUSTAINABLE SOLUTION

Mobile containerized solution by WATERMASTER

40 years of experience have made us experts in potable, grey and black water treatment, utilizing a perfectly tailored engineering approach for different conditions.

### We offer a complete turnkey solution covering:

- Design of a treatment system for optimised performance and cost-effective treatment,
- Plant supply, installation & commissioning,
- Plant operation,
- After-sales support via specialized maintenance, covering supply of spare parts and the application of chemicals to optimize efficiency, ensuring the longevity of equipment.

We believe that the design phase of a treatment plant is crucial for ensuring top quality water, cutting down on water consumption and generating savings on disposal costs at the same time.

We are mindful of the sustainable use of water. Therefore, we constantly apply new technologies which help to generate water savings by recycling.

### Our complete cycle for remote areas with no utility infrastructure encompasses:

- Potable water provision via Reverse Osmosis,
- Sewage treatment process,
- Sustainable waste disposal, including TSE & sludge reuse strategy for additional revenue.

## OVER 3,000 WATER TREATMENT PROJECTS, EACH WITH A TAILOR-MADE ENGINEERING APPROACH



# PARTNERS

WATERMASTER has a wide network of partners which enables us to use the latest technologies and globally recognized design solutions. Partnering with global suppliers not only allows us to be up to date with the leading trends and materials, but it also guarantees a world-class design that will remain attractive over time.

**WATERMASTER acts as a platform for leveraging international experience with a local, customized flavor, in accordance with culture and functionality.**

**WE BELIEVE THAT SYNERGY WITH PARTNERS IS WHAT LEADS TO BUSINESS EXCELLENCE. OUR WIDE NETWORK OF INTERNATIONAL SUPPLIERS ENABLES US TO APPLY THE LATEST TECHNOLOGIES WITH THE SUPPORT OF WORLD-CLASS EXPERTS.**



# MAINTENANCE & AFTER-SALES SUPPORT

WATERMASTER's trademark is to provide continuous, strong & professional after-sales support. This entails a prompt and effective response as well as a proactive attitude via high-end preventive maintenance. We are recognized for our exceptional quality, which ensures the longevity of the clients' facilities and years of trouble-free operation.

**SEVERAL CUSTOMERS HAVE ENTRUSTED THE MAINTENANCE OF THEIR WATER FEATURE, POOL, TREATMENT PLANT OR SPA TO WATERMASTER – WE ARE RECOGNIZED FOR OUR EXCEPTIONAL QUALITY SERVICE. ENSURING THE LONGEVITY OF OUR PROJECTS IS A SIGN OF OUR HONESTY TO OUR CLIENTS AND THE PERFECTIONISM REFLECTED IN ALL ASPECTS OF OUR BUSINESS.**

# LANDMARK REFERENCES

## LEBANON

Kempinski Summerland Hotel & Resort Beirut  
Coral Beach Hotel & Resort Beirut  
Eddé Sands Hotel & Wellness Resort Beirut  
Hilton Beirut Habtoor Grand Hotel  
Mövenpick Hotel Beirut  
C Flow Beach Resort  
Cyan Beach Resort Kaslik  
L'Heritage Resort  
Mandaloun Beach Club  
Oceana Beach Resort, Damour  
RAI Beach Resort, Jbeil  
Warwick Pangea Beach Resort & Spa  
Publicity, Byblos  
Staybridge Suites Hotel, Beirut  
Yacht Club, Beirut  
Souks of Beirut  
Zaytouna Bay, Beirut

## UAE

Al Fattan Crystal Towers (Rixos Hotel), JBR, Dubai  
Cosmopolitan Hotel, Dubai  
Bay View Hotel, Dubai  
The One Palm by Omniyat, Dubai  
Ascott Park Place Tower, Dubai  
Hilton Hotel SPA, Palm Jumeirah, Dubai  
Reichreit Hotel SPA, Palm Jumeirah, Dubai  
Arenco (1 500m2 SPA), Palm Jumeirah, Dubai  
Al Zorah Beach Resort, Ajman  
Yas Island Rotana Hotel, Abu Dhabi  
BurJuman Arjaan by Rotana Hotel, Dubai  
Um Al Quwain Beach Hotel, UAQ  
Coya SPA, Mirdiff, Dubai

... and plenty more *VIP pools & private SPAs* in Palm Jumeirah (Dubai), in Abu Dhabi and Sharjah

## QATAR

Ministry of Interior Qatar  
Qatar Foundation  
Qatar Petroleum District  
Katara Project  
Education City Central Library  
Museum of Islamic Art Doha  
Hamad Bin Khalifa Medical City  
Aspire Academy  
Mshereib Downtown Doha Development  
Sidra Medical & Research Center  
Al Sadd SC  
Supreme Education Council

## 5\* Hotel chains

The Torch Doha  
Sheraton Grand Doha Resort & Convention Hotel  
La Cigale Hotel  
Marsa Malaz Kempinski  
Intercontinental Hotel Doha  
The St. Regis Doha  
Sharq Village Hotel & Spa  
Double Tree by Hilton Hotel  
The Westin Doha Hotel & SPA

## Public space

The Pearl Qatar - outdoor fountains & landscaping  
Medina Centrale  
Katara Amphitheater  
Twar Mall, Doha

## Remote areas

Banana Island Resort  
several labor camps

... and more



Private villa, The Pearl Qatar

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#### UAE

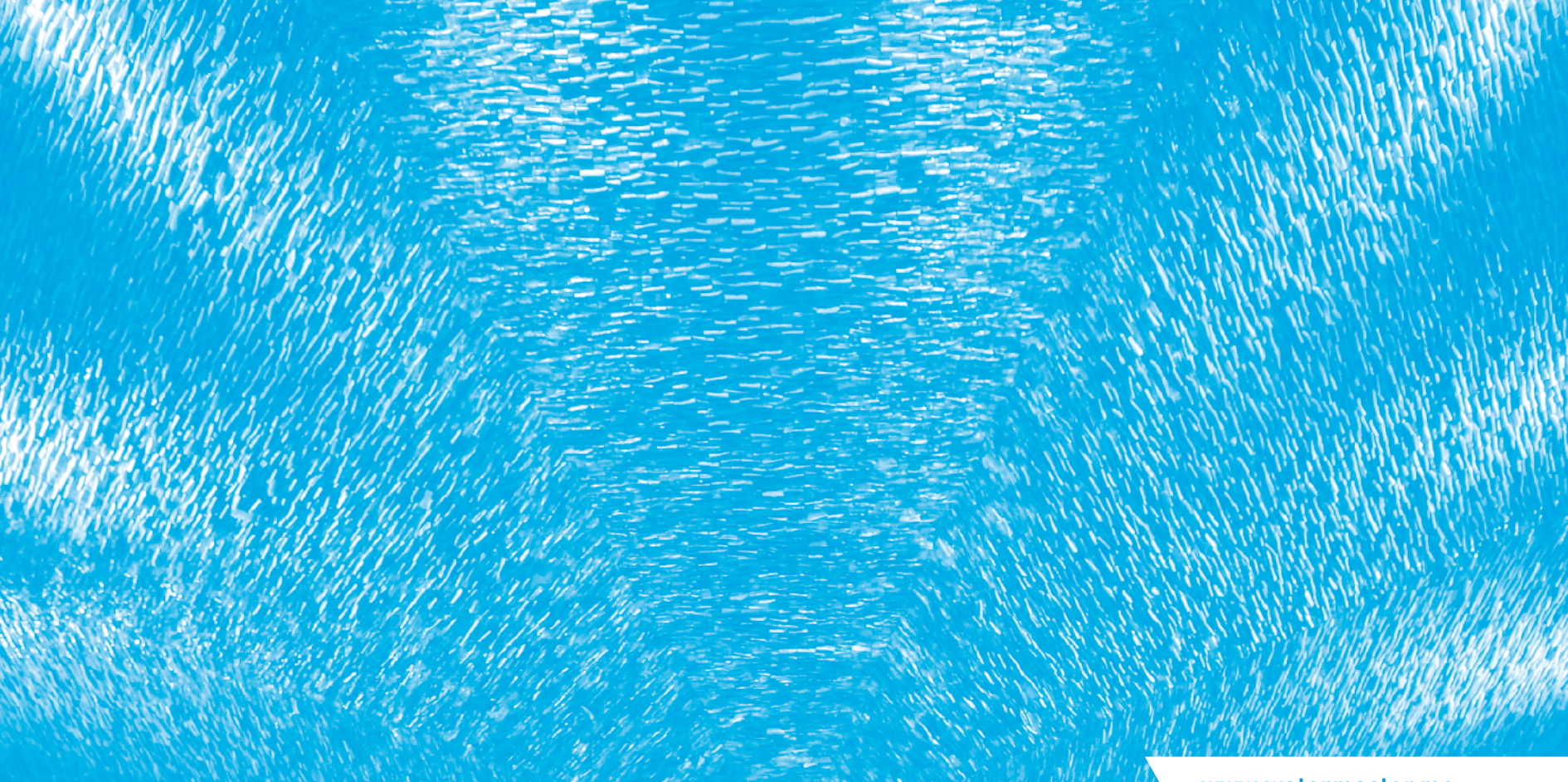
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